CLEAR® AI REFRAME

Automatically convert horizontal videos into square and vertical formats for social media.

Social media has evolved from merely a promotional tool to a vital revenue generator for businesses of all sizes. With the rapid growth of platforms like Facebook, Instagram, Snapchat, and YouTube, companies increasingly leverage social media to engage with their audiences, build brand awareness, and drive sales. However, content creators face one significant challenge: **reframing the original video content to suit the multiple formats and dimensions required by these platforms and doing it quickly.**

Industry Landscape:

Reframe is a revolutionary module of CLEAR® AI designed to eliminate the time-consuming process of reframing/resizing videos for different social media applications. It is a fully AI-driven, cloud-rendered AI reframing platform hosted on AWS.

It converts horizontal videos automatically and accurately into square and vertical formats, saving valuable time and resources for businesses.

Whether creating engaging video ads, informative product tutorials, or captivating brand stories, CLEAR® AI Reframe ensures that your content fits seamlessly into the unique dimensions and orientations required by each social media platform.

This streamlined approach empowers marketers and content creators to focus on the creative aspects of their work, freeing up valuable time and energy to craft compelling messages that resonate with their target audience.

How CLEAR® AI Reframe can help you:

Rapid video resizing at your fingertips:

Experience lightning-fast video resizing that ensures your content hits social media platforms in record time. Don't let your message be outdated.

Scale like a pro; no editing experience is required:

Whether it's hundreds or thousands of videos, CLEAR® AI Reframe ensures consistent and high-quality reframing, allowing you to amplify your content's impact and achieve unprecedented scale.

Cut your costs, and boost your bottom line:

CLEAR® AI Reframe empowers you to achieve professional-grade video transformations in-house and reduces expenses.

Features:

Text Re-creation: The AI captures text from the original file, including graphical text elements, to ensure accurate recreation in the output format.

Genre-aware Context Retention: Transforms and reframes content across various genres such as talk shows, general entertainment, interviews, news, and sports like basketball, soccer, baseball, cricket, and more.

Fit-to-focus: CLEAR® AI Reframe intelligently focuses on relevant areas while excluding unnecessary ones.

Dynamic Content Detection: It employs advanced analysis of attention models in real-time to accurately capture the important parts of each video frame.

Platform-based Video Rendering: It can seamlessly mask and stitch content frames and shots to match the destination resolution and aspect ratio.

Say goodbye to the hassle of manual video resizing and its limitations. Do more with your videos starting today!

https://tinyurl.com/yxf2bbha